



2nd CYPRUS
INTERNATIONAL
tax &
Professional Services
Conference

BROCHURE

#taxconference2019cy

Wednesday, 6 February 2019
Hilton Park Hotel, Nicosia, Cyprus

**CYPRUS
INTERNATIONAL
TAX
CONFERENCE**

**Full participation
at the Conference
corresponds
to 4 CPD units**

TOPICS

- Mandatory Disclosure Requirements • Transfer Pricing • The Anti-tax Avoidance Directive
- The potential tax effects of Brexit • Beneficial Ownership

WHO SHOULD ATTEND

- Accounting, Audit and Tax Firms • Banks and other Financial Institutions • Law Firms and Legal Consultants
- Investment Firms • Trust Service Providers • Wealth Management Firms • Corporate Service Providers
- Relevant Governmental Authorities • Local and European Regulatory Bodies

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Introduction

The 2nd Cyprus International Tax & Professional Services Conference will address the most recent trends and developments in taxation across Europe and the globe. The Conference aspires to become an annual European meeting of professionals where updates and issues of concern to the industry are discussed.



The Conference

Distinguished speakers from the local market and abroad will share their knowledge and views on recent tax developments and various topics of concern to international tax professionals. Alongside the conference, attendees will be offered the chance to network with like-minded peers and professionals from the sectors of finance and professional services in Cyprus.

Target Audience

The conference is addressed to professionals and more specifically senior executives from the tax and legal departments of the following:

- Accounting, Audit and Tax Firms
- Banks and other Financial Institutions
- Law Firms and Legal Consultants
- Investment Firms
- Trust Service Providers
- Wealth Management Firms
- Corporate Service Providers
- Relevant Governmental Authorities
- Local and European Regulatory Bodies

Event Details

- 📅 Wednesday, 6 February 2019
- 📍 Hilton Park Hotel, Nicosia, Cyprus
- 🗣️ English
- 🎓 Full participation at the Conference corresponds to 4 CPD units

Reasons to Attend

- 1 Stay aware of recent tax developments
- 2 Learn from foremost experts on tax issues
- 3 Invest in your own growth
- 4 Take advantage of a great networking opportunity

GOLD

1 year free access to the *digital edition*

ANYTIME, ANYWHERE, ON ANY DEVICE

Be informed, inspired and entertained
Go behind the scenes, see videos & extra photos

Your attendance at the 2nd Cyprus International Tax & Professional Services Conference entitles you to **one year's free access** to the **digital edition of GOLD magazine**. Once your conference registration fee has been paid, you will be contacted by IMH with details of how to take advantage of this special offer.



| | |
|---------------|--|
| 08:30 – 09:15 | Registration |
| 09:15 – 09:25 | Introduction by the Chairman of the Conference Kyriakos Iordanou , General Manager, Institute of Certified Public Accountants of Cyprus |
| 09:25 – 09:45 | The Cyprus Tax Department’s Mission/Vision and Actions/Policies for the Future Yiannis Tsangaris , Commissioner of Taxation, Tax Department, Ministry of Finance, Republic of Cyprus |
| 09:45 – 10:05 | Double-tax Treaties – Updates/Developments and New Countries of Interest George Panteli , Economic Director, Directorate of Economic Research and EU Affairs, Ministry of Finance, Republic of Cyprus* |
| 10:05 – 10:25 | Recent International Direct Tax Developments – The Impact on the Cyprus Legal and Regulatory Framework Applicable to Companies Proposed and other expected amendments to legal and regulatory provisions in relation to the endorsement of the Anti-Tax Avoidance Directive (ATAD) rules, namely, the Interest Limitation Rule, Controlled Foreign Company (CFC) Rule, General Anti-Abuse Rule (GAAR), Exit Taxation Rule and the Rule on Hybrid Mismatches, and the scope of the application of Transfer Pricing provisions, including the introduction of the concept of Advanced Pricing Agreements (APAs) and Transfer Pricing Documentation Regulations. Stavroula Vrasida , Head of the Advanced Tax Rulings Unit (Direct Taxation), Tax Department, Ministry of Finance, Cyprus |
| 10:25 – 10:45 | Recent Developments in EU Corporate Tax Law The presenter will review recent developments in EU tax law with a focus on corporate tax law. Some of the topics to be considered are the EU’s attempts to implement some of the recommendations of the BEPS project, as well as the EU good tax governance agenda. There will also be a review of recent case law and pending legislative proposals such as the digital tax proposals. Dr. Christiana HJI Panayi , BA BCL PhD, Professor in Tax Law, Centre for Commercial Law Studies, Queen Mary University of London, UK |
| 10:45 – 11:00 | Questions & Answers |
| 11:00 – 11:45 | Networking Coffee Break |
| 11:45 – 12:05 | Brexit – The Impact on Multinationals and Cross-border Transactions Clea Evagorou , Director, Risk Advisory, Head of Strategic Risk, Deloitte Cyprus |
| 12:05 – 12:25 | Beneficial Ownership – New Challenges & Opportunities Alexei Ryabov , International Tax Services Partner, EY Russia |
| 12:25 – 12:45 | The New Transfer Pricing Environment The OECD’s Base Erosion and Profit Shifting Project has led to a fundamental change in the international transfer pricing conventions. These new conventions are being implemented in Europe through the Anti-Tax Avoidance Directive and in most jurisdictions transfer pricing questions will be resolved by reference to substantially revised OECD Transfer Pricing Guidelines, including a new chapter on financial transactions. This presentation will explain these changes and what should be done about them. Dr. Daniel John Beeton , Of Counsel, Arendt & Medernach, UK |
| 12:45 – 13:05 | The Prevention of Tax Treaty Abuse in the BEPS Action 6 This presentation will address the challenges for countries to implement the measures of BEPS Action 6. Special attention will be given to the interaction of BEPS Action 6, tax treaties and domestic law. Dr. Irma Johanna Mosquera Valderrama , Associate Professor of Tax Law, Tax Law Department, Institute of Tax Law and Economics, Leiden University, Netherlands |
| 13:05 – 13:20 | Questions & Answers |
| 13:20 – 14:20 | Panel Discussion: The EU Anti-Tax Avoidance Directive – What are the implications of this to the industry and what is the impact of such tax directives on the sovereign tax regimes of Member States? <ul style="list-style-type: none"> • Costas Markides, Board Member, International Tax Services, KPMG Cyprus • Marios Andreou, Partner, Head of International Markets, PwC Cyprus • Philippos Raptopoulos, Partner, Head of Tax Services, EY Cyprus • Pieris Markou, Partner, Tax & Legal Services Leader, Deloitte Cyprus |
| 14:20 – 14:30 | Closing Remarks by the Chairman of the Conference Kyriakos Iordanou , General Manager, Institute of Certified Public Accountants of Cyprus |
| 14:30 | End of Conference |

*Invited

Speakers



Kyriakos Iordanou, General Manager, Institute of Certified Public Accountants of Cyprus

Kyriakos Iordanou is the General Manager of the Institute of Certified Public Accountants of Cyprus since January 2012. He has been actively involved with the Institute for many years, serving as a Council member between 2002 to 2011, holding the position of the Vice President for the period 2009-2011. Kyriakos' professional career began in January 1995 in the banking sector, and spanned as financial controller in public and private companies since 1999, as well as financial and business advisor to firms in Cyprus and abroad until 2004. He then worked for the Human Resource Development Authority of Cyprus, initially as the chief accountant and then as the internal auditor from 2004 until the end of 2011. He also served as a council member of the Cyprus Institute of Internal Auditors (2006-2011). Kyriakos qualified as a Certified Accountant in 1997 and is now a Fellow of the Association of Chartered Certified Accountants (ACCA). He is also a Certified Internal Auditor (CIA) and a holder of a Masters degree in Business Administration (MBA). He is also a member of the Chartered Institute of Marketing, UK.

CHAIRMAN



Stavroula Vrasida, Head of the Advanced Tax Rulings Unit (Direct Taxation), Tax Department, Ministry of Finance, Cyprus

Stavroula Vrasida is the Head of the Advanced Tax Rulings Unit (Direct Taxation), at the Tax Department, Ministry of Finance. She is a Member of the Institute of Chartered Accountants in England & Wales (ACA), a Fellow of the Chartered Association of Certified Accountants (FCCA) and holds the Advanced Diploma in International Tax (ADIT - Chartered Institute of Taxation (CIOT)). She is an Appointed Member of the ACCA Advisory Committee in Cyprus, an Appointed Member of the International Business Structuring Association (IBSA) Cyprus Branch Committee, and was an Appointed Member of the Regulatory Committee of the Institute of Certified Public Accountants of Cyprus (ICPAC) between 1/1/2014 – 1/1/2016.



Dr. Christiana HJI Panayi, BA BCL PhD, Professor in Tax Law, Centre for Commercial Law Studies, Queen Mary University of London, UK

Christiana Panayi is a Professor in Tax Law at Queen Mary University of London and an Adjunct Professor of European Union Tax Law at New York University. In the past, Christiana was a Visiting Professor at Sorbonne University (Ecole de droit de la Sorbonne, Université Paris 1) and a Visiting Professor at the University of Lausanne in 2014-2015. Christiana is currently a member of the European Commission's Platform for Tax Good Governance and of the Joint Transfer Pricing Forum. Christiana has published extensively in the area of EU and International Tax Law and is considered a leading expert in her field.



Clea Evagorou, Director and Head of Strategy Risk Advisory Services, Deloitte Cyprus

Clea Evagorou is a Director and head of the Strategy Risk advisory services, at Deloitte Cyprus, focusing on Financial Institutions. She holds a degree in Economics and Social Studies from the University of Manchester. She is a Fellow Chartered Accountant, a Chartered Tax Advisor and Member of the UK's Institute of Consulting. Ms. Evagorou has been with Deloitte since March 2016, previously working for global financial institutions in London. She is a banking specialist, with over a decade of experience both in Cyprus and abroad. During her tenure in London, she worked at PricewaterhouseCoopers LLP and Barclays Bank PLC, specializing in Structured Finance, corporate restructuring and Treasury strategy. She has written a number of articles on Brexit that have been published in global publications such as FS Focus of the Institute of Chartered Accountants in England and Wales. More notably, she was invited as a keynote speaker at the U.S Federal Reserve's International Banks Conference in Washington, to make a presentation on Brexit and its impact on Financial Institutions.



Dr. Daniel John Beeton, Of Counsel, Arendt & Medernach, UK

Danny Beeton advises clients on the determination of arm's length prices for all types of related party transactions, but with a special focus on financial transactions such as loans, guarantees, group treasury policies and asset management fees. Danny also brings his economics skills to bear in EU state aid matters and in giving general business advice to family-owned businesses. He has been a member of two HMRC advisory committees, and committees of the Confederation of British Industry and the Chartered Institute of Taxation. Until recently he was Editor-In-Chief of the journal Transfer Pricing Forum. He has been listed in Chambers Tax, World's Leading Transfer Pricing Advisers and World's Leading Tax Controversy Advisers. Danny gives post-graduate classes in transfer pricing in the University of London. He is a regular speaker at Tax conferences around the world. He has a PhD in Economics from the University of London.



Dr. Irma Johanna Mosquera Valderrama, Associate Professor of Tax Law, Tax Law Department, Institute of Tax Law and Economics, Leiden University, Netherlands

Dr Irma Mosquera is an associate professor at the Faculty of Law of the University of Leiden, the Netherlands. She obtained her PhD (cum laude) at the University of Groningen, the Netherlands, in 2007 and is a qualified Colombian lawyer. Until 2017, Dr Mosquera worked at IBFD as a senior research associate and as a tax adviser at Hamelink & Van den Tooren. She has also worked as a tax adviser at PwC in the Netherlands and as an assistant professor at the University of Utrecht. Her areas of expertise are international tax law and comparative tax law in developed and developing countries. In 2017, she was awarded a prestigious ERC starting grant to carry out research from 2018-2022 on a New Model of Global Governance in International Tax Law Making. She will be investigating the implementation of BEPS minimum standards in 12 countries in Africa, Asia, Europe and Latin America.



Costas Markides, Board Member, International Tax Services, KPMG Cyprus

Costas Markides is a Southern Illinois University graduate holding a Masters degree in Accountancy with special concentration on International Taxation. He has been the recipient of two full academic scholarships and has graduated first in his class at the College of Business Administration with a perfect score. In 2016, he has been nominated for induction into the College of Business Hall of Fame, one of the highest honors bestowed to an alumni. Costas is a Certified Public Accountant and a member of the American Institute of Certified Public Accountants (AICPA). Before taking up employment with KPMG, Costas worked as the director of research at The Center of Financial and Tax Planning in the US. He returned to Cyprus in 1999 and was employed in one of the Big 4 in Cyprus. As of 2002 he has been working for KPMG in Cyprus and he has been accepted as a Member of the Board as of 2011. Costas is a specialist in the field of International Taxation and is a regular speaker at various seminars that are being organized in Cyprus and abroad. He is the author of numerous Tax related articles in professional publications in Cyprus and the US. Costas has been active in advising clients on efficiently structuring their international tax affairs in and through Cyprus. He is also heading the Global Mobility and Personal Taxation Services unit within KPMG which is responsible for advising corporate executives and high-net-worth individuals.



Marios Andreou, Partner, Head of International Markets, PwC Cyprus

Marios Andreou is the partner in charge of Tax Advisory in Cyprus and is a member of the Management Board of PwC Cyprus heading International Markets. Marios has wide experience in international tax issues, including tax structuring, PE and M&A transactions, double tax treaty application and EU tax law. His clients include both local and international corporations including the private structures of High Net Worth individuals. Marios provides extensive support, advising the government on a number of tax policy matters especially in relation to OECD and EU initiatives. He is the president of the Cyprus/India business association under the auspices of the Cyprus Chamber of Commerce and Industry and a member of the taxation committee of the Institute of Certified Public Accountants. Marios is an Associate Member of the Institute of Chartered Accountants in England and Wales and is a graduate of London School of Economics and Political Science (BSc (Econ) Econometrics and Mathematical Economics).



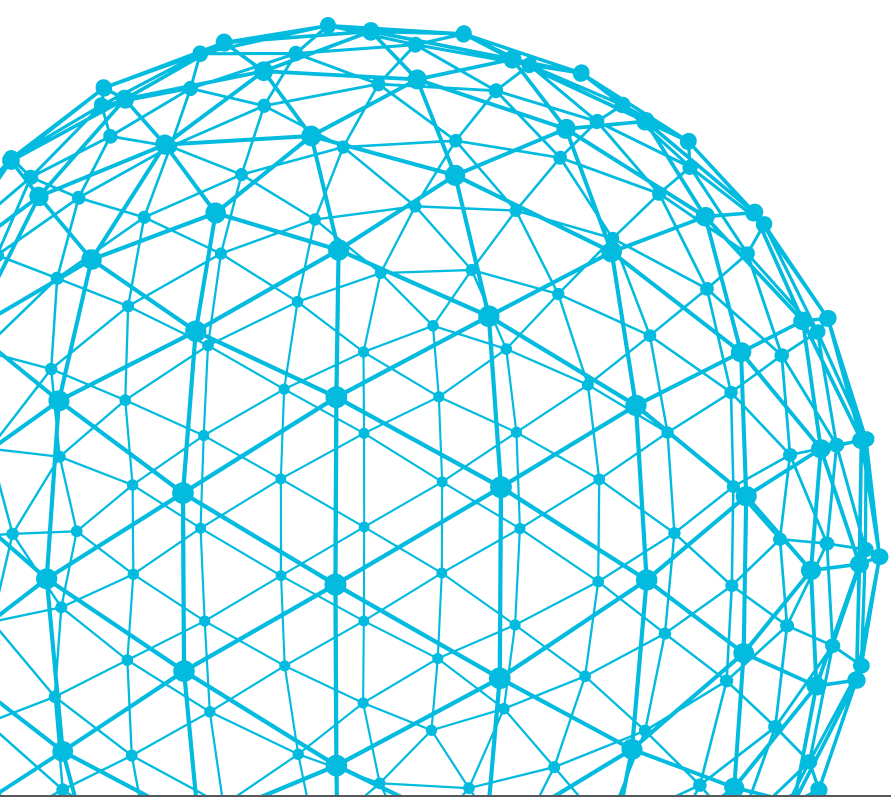
Philippos Raptopoulos, Partner, Head of Tax Services, EY Cyprus

Philippos Raptopoulos is the Head of Tax Services of EY in Cyprus since 2013 and a Partner in the Firm since 2010. He joined EY in 2008 after serving for 10 years in a senior position with the Cyprus Tax Department, where he worked as a personal assistant to the Commissioner of Taxation, gaining experience in all areas of the Cyprus tax legislation. Philippos is skilled in both local and international taxation, specifically in advising clients on tax legislation, tax due diligence, tax controversies, international tax advisory and tax modeling. Philippos is a qualified Certified Accountant and holds a Bachelor's Degree in Accounting & Finance. He is a member of the Institute of Certified Public Accountants of Cyprus (ICPAC), the Tax Committee of ICPAC, and the Cyprus Treaty Negotiation Team.



Pieris Markou, Partner, Tax & Legal Services Leader, Deloitte Cyprus

Pieris Markou specializes in local and international taxation, is a fellow member of the Institute of Chartered Accountants in England and Wales and a member of the Chartered Institute of Taxation. He is also an active member of the Institute of Certified Public Accountants of Cyprus, having served as member, vice chairman and chairman of the Tax and VAT Committees of the Institute. He is currently a member of the Institute's Council. He participates in a number of meetings at the Ministry of Finance, the House of Representatives and with the Tax Commissioner for the formulation of policies on taxation. He is also a member of an advisory committee on treaty negotiations.



Organiser



IMH is the largest business knowledge and information transfer organisation in Cyprus. Its services include the coordination and running of conferences, seminars and commercial exhibitions, specialist business media publishing and human resources consulting. Every year, IMH organises more than 80 conferences related to every sector of the market, commercial exhibitions and training seminars, and undertakes the entire process of five business award ceremonies. IMH publishes the only dedicated business magazines in Cyprus: the Greek language monthly IN Business and the English-language monthly GOLD, which are read by tens of thousands of Cypriot and non-Cypriot professionals, managers and entrepreneurs. It also operates the magazines' accompanying news portals, the IN Business Portal (www.inbusinessnews.com), the GOLD Portal (www.goldnews.com.cy) and the REPORTER (www.reporter.com.cy). IMH also delivers via e-mail the IN Business Daily Newsletter, the GOLD News Daily Newsletter and the REPORTER Newsletter. The IMH Business Development Department bids for tenders published by local public sector bodies, the European Union and other international organisations. Through its activities, IMH gives businesses a chance to develop, to network, to find new clients and business associates, to communicate with new audiences and discover growth opportunities. www.imhbusiness.com

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TFI Markets Ltd is a Cyprus based Payment Institution licensed by the CBC, and is authorised and regulated as an Investment Firm by the CySEC. TFI Markets Ltd specialises in currency conversion, third party payments and the provision of risk mitigating solutions to corporate clients. TFI services large corporate clients from a variety of industries including Information Technology, Pharmaceuticals, Service Providers and Shipping.

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The Cyprus Fiduciary Association was established in November 2011 by the initiative of leading firms in Cyprus providing fiduciary, management and administration services to companies and other vehicles engaged in international business activities or involved in international business structures. The objective of the Association is to serve the Administrative Services Providers (ASPs) by promoting their interests, supporting their operations and educating their staff. The aim is to assist in creating a solid and strong fiduciary and a wider international business sector in Cyprus, operating on high professional standards and integrity. CFA is recognised as a representative body of ASPs in Cyprus before public and regulatory authorities, other associations and the business community in Cyprus and abroad. The Association purports to cooperate with all bodies active in the international business sector of Cyprus in order to further develop the country's services, advance the supervisory framework and promote it as a reputable international business centre.



The Institute of Certified Public Accountants of Cyprus (ICPAC) is the relevant authority for the accountancy profession in Cyprus. Established in 1961, ICPAC currently has more than 4,300 professional accountants as members and another 4,000 students and graduates. Its principal objectives include the provision of an organisational framework for all professional accountants, the support and the promotion of the activities and interests of the accountancy profession, safeguarding the reputation of the profession and adherence to the Code of Ethics by all its members, as well as the continuous professional development and updating of members on issues relevant to accounting, auditing and other business matters. In addition to the above, ICPAC has been delegated the task to regulate the audit profession and is also a competent authority under the Anti-Money Laundering laws, the Laws on the regulation of enterprises providing administrative services and the Insolvency Practitioners Law. The Institute is a key stakeholder in the economy of the country, playing a vital role to establish and maintain Cyprus as an international business centre of repute. It provides assistance to the Government and its departments, as well as cooperates harmoniously with other bodies in the private sector. Furthermore, ICPAC cooperates via a network of international accountancy and other professional bodies.

Communication Sponsors

ACCOUNTANCY CYPRUS

Accountancy Cyprus is the official journal of the Institute of Certified Public Accountants of Cyprus (ICPAC), now published in association with IMH. Issued quarterly since 1982, it aims to keep Institute members informed on all the latest developments related to the economy, the accounting and audit profession, and to taxation, compliance and regulation issues. It also provides Institute news and includes articles on a wide range of subjects of interest to members. Since June 2016, ICPAC is the publisher of Accountancy Cyprus, while IMH is responsible for its editorial content, design, printing and commercial management.

GOLD

GOLD magazine was founded in 2011 as the first English-language business monthly in Cyprus. Today, it is not only synonymous with the promotion of good business practices but it has a unique and valuable readership of High Net Worth Individuals, international company executives, English-speaking Cypriot and non-Cypriot business men and women. GOLD provides a comprehensive and informed overview of the local business scene, the economy and the market and has gained a reputation for its in-depth articles and revealing interviews with key local and international personalities. www.goldnews.com.cy

IN Business

IN Business magazine has a monthly readership of more than 50,000. It is the only monthly business magazine in the Cyprus market that provides an overall approach to all segments of the economy, ranging from retail to services, as well as reporting on new deals, presenting new faces and, generally, all that is going on in the domestic business realm. IN Business has been a pioneer in local business journalism, thanks to its in-depth analysis and its research backed by never-before published facts and figures. www.inbusinessnews.com

Booking Form

EASY WAYS TO REGISTER

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REGISTRATION DEADLINE PAYMENT

Participation fees must be paid in advance by Monday, 4 February 2019.

WHAT DO THE FEES INCLUDE?



Participation fee per person includes registration, a coffee break, networking cocktail and documentation.



2nd Cyprus International Tax & Professional Services Conference



Wednesday, 6 February 2019 | Hilton Park Hotel, Nicosia, Cyprus



(REGISTRATION DEADLINE: Monday, 4 February 2019)

| PARTICIPANT INFORMATION | | |
|--|----------|--------------|
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| Invoice Information (if different from above): | | |



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BY FILLING IN THIS FORM YOU AGREE TO OUR TERMS AND CONDITIONS

| PARTICIPATION FEE PER PARTICIPANT | |
|--|---|
| 1 st participation €290 + 19% VAT | Members of   are entitled to 15% discount |
| 2 nd participation €260 + 19% VAT | |
| 3 rd participation (or more) €210 + 19% VAT | |

GOLD

1 year free access to the digital edition

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| METHODS OF PAYMENT | |
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| Date: _____ | Signature: _____ |

CONFERENCES: TERMS & CONDITIONS OF PARTICIPATION

Confirmation of your registration will be sent as soon as possible once we have received your application in writing – either online or by fax or mail. Please note that, in order for you to take part in the conference, your participation fee must be paid in full two days before the first day's deliberations. Please note, furthermore, that the organisers reserve the right to make changes to the details – though not to the substance – of the conference without prior warning, even if these do not appear in the programme because they occurred after printing and due to unforeseen circumstances. Additionally, you should be aware that, if the organisers are obliged to cancel a conference, they have a responsibility to reimburse any fees paid. They cannot be held responsible, however, for any consequential damage or loss. Finally, please note that an application to participate and an online registration are considered legally binding.

CANCELLATION POLICY

• Participation fees are paid in advance. • Cancellations must be made in writing two days before the start of the conference, otherwise you will be charged 50% of the participation fee. • In case of a no show without a written cancellation two days before the conference, you will be charged 100% of the participation fee.

EVENT PRIVACY NOTICE

1. WHAT IS THE PURPOSE OF THIS DOCUMENT?

IMH CSC Ltd is committed to protecting the privacy and security of your personal information. This privacy notice tells you about the information we collect from you when you register to attend one of our events. In collecting this information, we are acting as a data controller. By law we are required to provide you with information about us, about how and why we use your data and about the rights you have over your data.

2. DATA PROTECTION PRINCIPLES

We will comply with data protection law and principles, which means that your data will be:

- Used lawfully, fairly and in a transparent way.
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes.
- Relevant to the purposes we have told you about and limited only to those purposes.
- Accurate and kept up to date.
- Kept only as long as necessary for the purposes we have told you about.
- Kept securely.

3. THE KIND OF INFORMATION WE HOLD ABOUT YOU

When you register to attend one of our events, we will collect, store, and use the following categories of personal information about you:

- The information you have provided us when completing a booking form or when registering online to attend our events, including organisation, title, first name, last name, job title, telephone number, mobile number, email address, address, city and postal code.
- As there is a participation fee to attend the event we also ask for payment and if you choose credit card as a method of payment we ask for card number, expiry date, cardholder name and signature.

4. HOW IS YOUR PERSONAL INFORMATION COLLECTED?

We collect personal information about you from the following sources:

- You directly.
- Your employer/organisation.
- Other companies wishing to invite you to an event organized by IMH.

5. HOW WE WILL USE INFORMATION ABOUT YOU

We will only use your personal information when the law allows us to. Most commonly, we will use your personal information in the following circumstances:

- Where we need to perform the contract, we have entered into in order to provide a service to you and your organisation. In other words, we will use your information in order to arrange that you attend our events.
- Where we need to provide you with the information, products and/or services that you request from us.
- Where we need to comply with a legal obligation.
- We may in some circumstances rely on your consent. In those circumstances, we will specifically ask whether you agree to us using your data in specified ways. You can withdraw your consent and ask us to delete your information at any time - please see section 11.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests. As you have shown interest in attending our events, we rely on this legal basis to send you information and updates about future events that may be of interest to you. If you DO NOT wish to receive this information, you have the right to object to this by contacting our Data Protection Officer at liana.hadjichristodoulou@imhbusiness.com or by clicking the unsubscribe link at the bottom of our e-mails. Some of the above grounds for processing will overlap and there may be several grounds which justify our use of your personal information.

6. AUTOMATED DECISION-MAKING

You will not be subject to decisions that will have a significant impact on you based solely on automated decision-making.

7. DATA SHARING

We may share your data with third parties, including the event organisers and third-party service providers where required by law, where it is necessary to administer the working relationship with your business or where we have another legitimate interest in doing so.

We require third parties to respect the security of your data and to treat it in accordance with the law.

8. TRANSFERING INFORMATION OUTSIDE THE EU

We do not transfer your personal data outside the European Economic Area (EEA).

9. DATA SECURITY

We use data processors to help facilitate the organisation of events.

We may sometimes charge a fee to attend an event. If this happens, our communications about the event will provide details of the data processor, we use to collect payments. We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal information to those employees and agents who have a business need-to-know. They will only process your personal information on our instructions and they are subject to a duty of confidentiality. Details of these measures may be obtained from our Data Protection Officer. We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

10. DATA RETENTION

We will retain your personal information only for as long as we need it or until you withdraw your consent or you object to processing when exercising your rights in accordance with section 11 below. You can contact our Data Protection Officer at liana.hadjichristodoulou@imhbusiness.com to find out more about our retention times.

11. RIGHTS OF ACCESS, CORRECTION, ERASURE, AND RESTRICTION

Under certain circumstances, by law you have the right to:

- Request access to your personal information (commonly known as a "data subject access request"). This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- Request correction of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- Object to processing of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
- Request the restriction of processing of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the transfer of your personal information to another party.
- Right to withdraw consent of your personal information at any time for processing for any purpose for which you have given consent. If you want to exercise any of the above rights, please contact our Data Protection Officer at liana.hadjichristodoulou@imhbusiness.com.

12. DATA PROTECTION OFFICER

We have appointed a Data Protection Officer to oversee compliance with this privacy notice. If you have any questions about this privacy notice or how we handle your personal information, please contact our Data Protection Officer at liana.hadjichristodoulou@imhbusiness.com. You have the right to make a complaint at any time to the Commissioner of Personal Data Office, the Cyprus supervisory authority for data protection issues.